

**Job Title:** Visual Planner

**Reporting to:** Creative Director

Location: London

18montrose is on course to be the leading premium multi-brand retail experience and we are looking for a talented and highly motivated Visual Planner/Curator to work across our on and offline channels – specifically where they meet: at our new flagship store in Kings Cross, London.

Being at the bleeding edge of fashion retail technology, 18montrose requires someone with a keen interest in the field of digital media, to steward large-scale, global brand campaigns where creativity, innovation and pixel perfection is key.

**You:**

- A highly creative mind, looking to challenge themselves in an environment that encourages fresh thinking and innovation.
- You should hold a strong interest in the world of digital media – across the various channels it encompasses, with an understanding for what makes great visual merchandising and compelling advertising.
- Should have confidence in expressing your creative ideas and an ability to quickly formulate concepts.
- A passion for storytelling through your work, with an eye for Art Direction and content curation.
- You should possess a strong sensibility for the fashion aesthetic, coupled with a clean and simple design style.
- Highly organised with solid experience in project management and planning.

**Responsibilities:**

- Concept and design for digital.
- Planning and coordination, liaison with brands and external agencies.
- A key player in the creative concepts for upcoming digital media campaigns; taking projects through from concept, to delivery.
- Creative content creation for use across global digital channels.
- Working collaboratively within a design team, internal and external, demonstrating an ability to assist others in your team when necessary.
- Working closely with Creative Director and Development teams to ensure bring ideas from concept through to reality. Places a high value on brand guidelines and understands how to execute creatively within tight parameters.

**Requirements:**

- A highly motivated creative thinker with a strong eye for detail and a drive to develop and learn from others.
- A portfolio exhibiting strong design and conceptual skills (whether in education or in industry) and a fresh approach to design challenges.
- Knowledge of global digital platforms, including the constraints and creative possibilities of each. Specifically moving image.

## FOURMARKETING

- Experience in storyboarding and animation beneficial.
- A creative mind, that thrives on story telling through their design work.
- Deep experience in content creation for digital.
- An ability to quickly formulate ideas – whether through sketches, animated storyboards or mock-ups.
- Someone with cultural awareness of the design landscape with respect to current creative and marketing trends.
- Knowledge of interactive moving image technology.
- Strong interpersonal skills and the ability to liaise effectively with other members of the team and departments.

**Permanent position. Competitive salary + bonuses.**

**Applicants are requested to submit a C.V and covering letter outlining why you want to work for Four Marketing and what you can bring to the team to [careers@fourmarketing.com](mailto:careers@fourmarketing.com)**